



STEWARDING YOUR INVESTMENT

PROPERTY MANAGEMENT & INVESTOR SERVICES

YAREALTY.COM

stew·ard·ship

'stü-ərd-,ship

the conducting, supervising, or managing of something: the careful and responsible management of something entrusted to one's care

Young America. Stewardship you can trust.

We are a local, family-owned real-estate management company that is the leading provider of student and residential housing in Bloomington-Normal.

More students live in Young America housing than any other housing provider in the area. Our residential division offers far more personalized services than our competitors, making for a superior resident experience.

For nearly 50 years, investors have trusted us with their real estate assets.



311 S. MAIN

We have deep community roots.

With nearly 50 years of real estate experience, Young America is the premier third-party property management service in the Bloomington-Normal area. We are the dominant management firm serving the Illinois State University off-campus market, and we also serve the housing needs of the greater community. Our longstanding presence here means we are well-known and well-respected.

When you trust Young America to steward your property, our deep roots help your investment flourish.

Young America was established in 1974.

15
years average
investor tenure

140+
student
properties

130+
residential
properties

100
ownership
groups served

6,200
residents
per year



We have strong governing values.

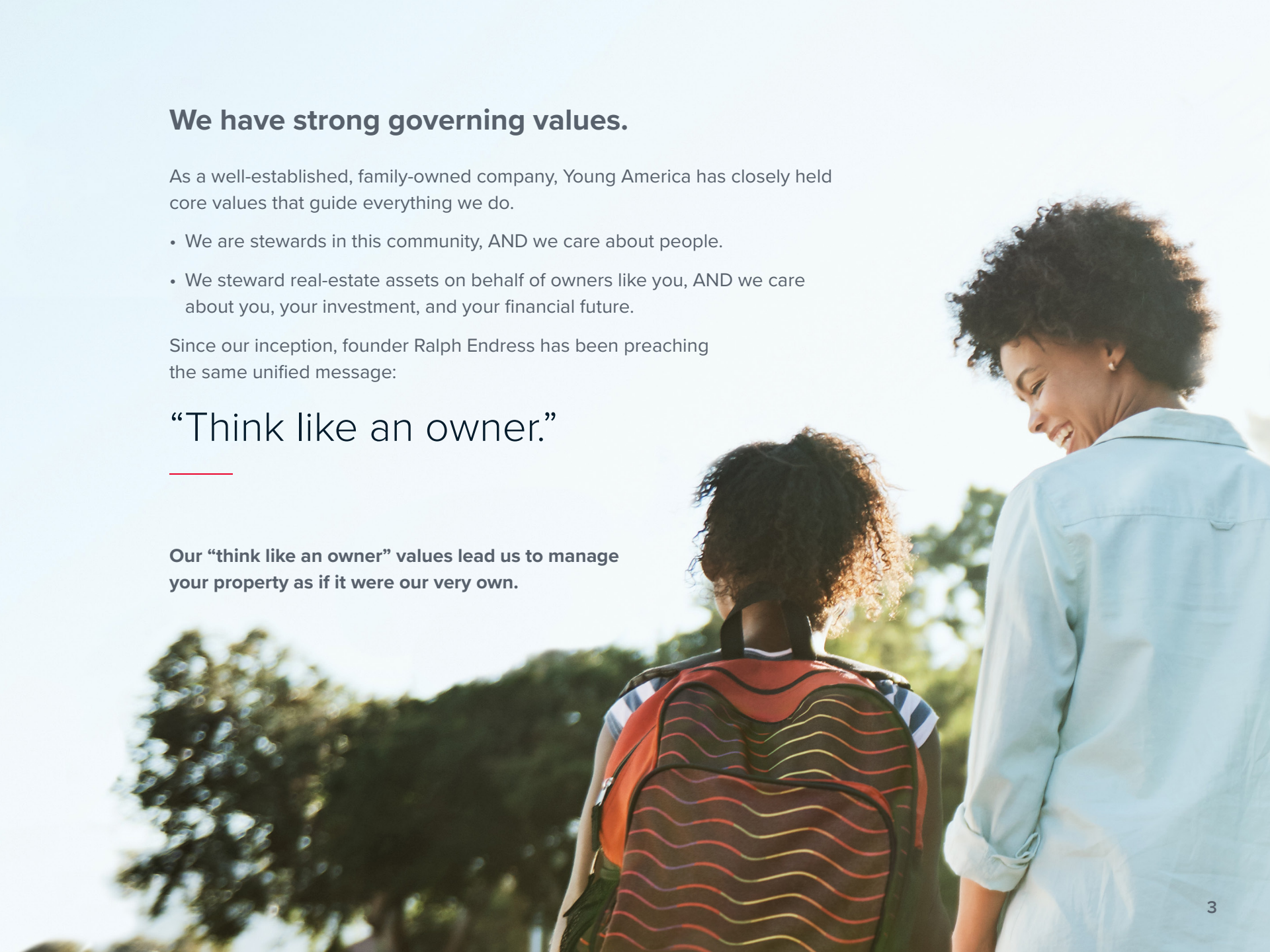
As a well-established, family-owned company, Young America has closely held core values that guide everything we do.

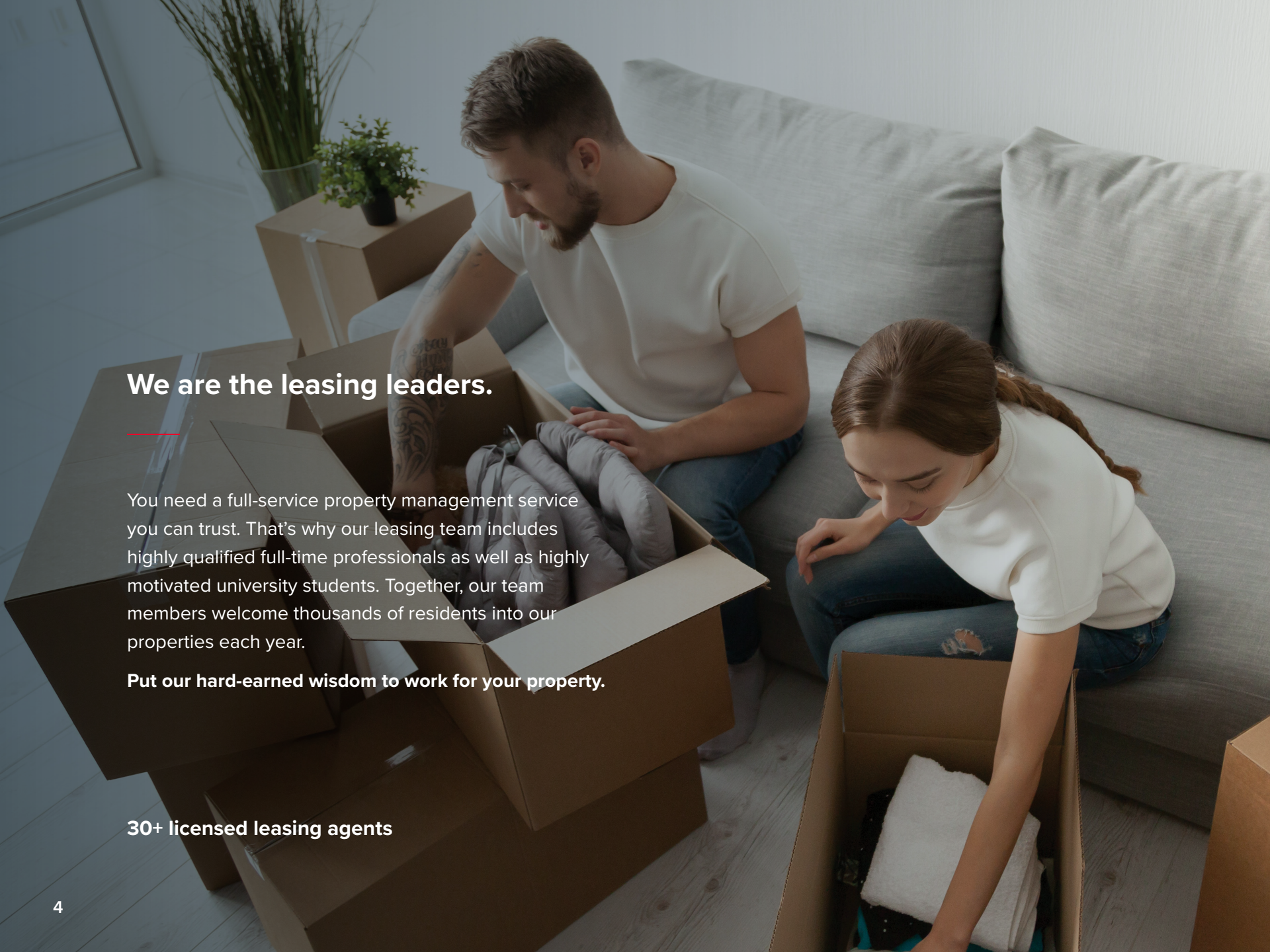
- We are stewards in this community, AND we care about people.
- We steward real-estate assets on behalf of owners like you, AND we care about you, your investment, and your financial future.

Since our inception, founder Ralph Endress has been preaching the same unified message:

“Think like an owner.”

Our “think like an owner” values lead us to manage your property as if it were our very own.





We are the leasing leaders.

You need a full-service property management service you can trust. That's why our leasing team includes highly qualified full-time professionals as well as highly motivated university students. Together, our team members welcome thousands of residents into our properties each year.

Put our hard-earned wisdom to work for your property.

30+ licensed leasing agents



Our name is known and respected.

Young America is a vibrant pillar of this community. We build off of that name recognition with ongoing placements in digital, print, outdoor, and social media. A recent branding refresh affirms our modern approach to proven strategies.

Our innovative promotions strategy connects with the community and residents via prize giveaways, special offers, and goodwill engagement. These fun and memorable tactics keep connections to Young America thriving, greatly impacting future leasing decisions.

Place your property in the hands of the community's most-trusted property management team.



**4.4-Star average review
with 500+ 5-Star reviews!**



**2 fully wrapped
city buses**



**15,000+ promo
T-shirts per year**



**10,000+ social media
followers**

We are here to serve.

Keeping your property in excellent condition is not only good for your residents, but it's also good business. Our 24/7 maintenance team serves residents whenever the need arises, day or night. Most requests are resolved within 24 hours. Our staff technicians are highly skilled, and we also have on-call experts for specialty support.

All of our on-the-ground work is coordinated by our friendly, knowledgeable in-house operations and support team. Our team coordinates all business functions and oversees the details that keep your property running at its finest. We're here to serve you and make your property a great place to call home.

Because we steward every aspect of your physical asset, you gain 24/7 peace of mind.



HVAC



Landscaping



Appliances



Plumbing



Apartment Turnover

17,000+ service requests completed annually



**Service you
can trust.**

Brandon
Maintenance Supervisor


**YOUNG
AMERICA**

With Young America, your investment is multiplied.

We want the best long-term investment return for each of our property owners, and we aggressively work to “think like an owner” on your behalf. Part of our commitment to your success is achieved with accountability through robust reporting.

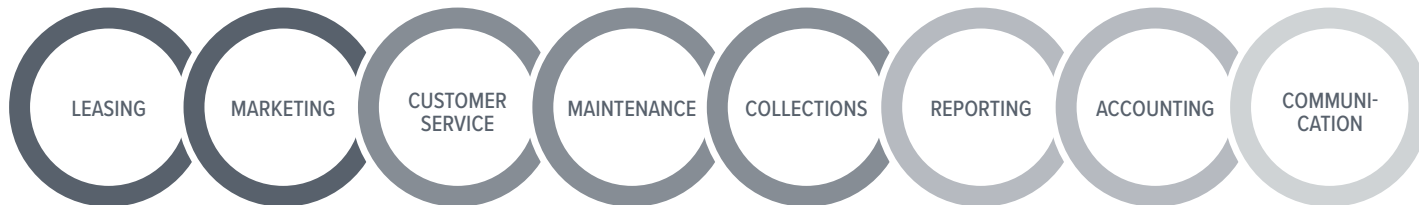
Accounts Receivable & Collections. To keep revenue as high as possible, we make it easy for residents to submit payments for rent and fees in-person, by mail, or electronically via our tenant portal. Each month we notify residents about account discrepancies with detailed steps toward resolution. When necessary, we also manage the collections process for delinquent accounts.

Detailed Reporting. Every property has a unique set of circumstances requiring detailed financial management practices. We develop reports for your account to show profit & loss statements, rent-roll/occupancy rates, delinquency stats, check registers, and more.

We’re more than a management firm. We take stewardship seriously.

65% payments made online | 1 centralized online access portal 

YOUNG AMERICA HAS YOUR PROPERTY COVERED





Stewardship you can trust.

Contact us today to learn more.



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